Bring on the New Year
Great Things for 2013
Our planning for 2013 has been driven by awareness of the need to deliver support to our businesses. We continue to look forward and anticipate the collective needs of our Federal Way business and the needs of our community. So what has us excited for 2013? pg 2

Washington State Scores High
Washington State, in 3rd place, scores high as an entrepreneurial hotbed of activity that has developed in the Puget Sound region, and heavy use of digital technologies in all its sectors. pg 7

How to Plan a Print Marketing Campaign
How can you squeeze the most value out of your advertising dollars? pg 8

Social Business Trends for 2013 and Beyond
5 key trends in social business we foresee shaking things up in 2013. pg 9

Community Volunteer Appreciation Reception
Join us in honoring our Federal Way 2012 Community Volunteer of the Year, Nancy Jaenicke. pg 10

Look what’s inside
2. Events
3. Leadership Update
4. Members Update
13. Communities in Schools
14. Advancing Leadership

2012 Community Volunteer of the Year
Nancy Jaenicke
Hard at work!
December Membership Luncheon
State of the Schools

Speaker: Rob Neu, Superintendent, Federal Way Public Schools

Rob Neu, to quote a colleague, “is an amazingly creative thinker who understands the growing challenges of education.” Neu describes himself as a student-centered decision maker who firmly believes in educating the whole child. A comprehensive curriculum supported by extra-curricular programs, he says, is the foundation of American public education.

Prior to joining Federal Way Public Schools, Neu served as the Superintendent of Waterford School District in Waterford, Michigan for four years. He was also the district’s Director of Secondary Education for two years before that, and held positions as principal or assistant principal for an additional 11 years. In addition to K-12 education, Neu has a background in marketing and business.

Event Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
<th>Time</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN 9</td>
<td>Membership Luncheon</td>
<td>Twin Lakes Golf &amp; Country Club</td>
<td>11:30 AM—1:00 PM</td>
<td>$25 w/RSVP</td>
</tr>
<tr>
<td>JAN 16</td>
<td>Community Volunteer Appreciation Reception</td>
<td>Chamber Bldg Lobby</td>
<td>5:30—7:00 PM</td>
<td></td>
</tr>
<tr>
<td>JAN 25</td>
<td>New Member Breakfast</td>
<td>Hampton Inn &amp; Suites</td>
<td>7:30—9:00 AM</td>
<td></td>
</tr>
<tr>
<td>JAN 31</td>
<td>Economic Forecast Breakfast</td>
<td>Christian Faith Center</td>
<td>7:00—9:00 AM</td>
<td></td>
</tr>
<tr>
<td>Feb 6</td>
<td>Membership Luncheon</td>
<td>Twin Lakes Golf &amp; Country Club</td>
<td>11:30 AM—1:00 PM</td>
<td>$25 w/RSVP</td>
</tr>
<tr>
<td>Feb 15</td>
<td>Networking Breakfast</td>
<td>Hampton Inn &amp; Suites</td>
<td>7:30—9:00 AM</td>
<td>$17 w/RSVP</td>
</tr>
<tr>
<td>Feb 20</td>
<td>Business After Hours</td>
<td></td>
<td>5:00—7:00 PM</td>
<td></td>
</tr>
<tr>
<td>Mar 4</td>
<td>Hobby Lobby Grand Opening</td>
<td></td>
<td>8:45—11:00 AM</td>
<td>Ribbon Cutting 9:00 AM</td>
</tr>
</tbody>
</table>

Mark Your Calendar!
60th Anniversary Diamond Jubilee
April 5, 2013!

Federal Way Chamber Celebrating 60 Years of Community Prosperity
Bring on the New Year
Great Things for 2013

This time of year is one of my favorites. It’s right up there with summer vacations, weekends, most holidays and my birthday. Seriously though, this is potentially one of the most important times in any business person’s year. It is the time to set goals, to look forward, and to determine needs for an upcoming great year. Your Federal Way Chamber of Commerce shares this time of anticipation for great things in 2013.

And as I reflect on the goals your Chamber of Commerce teams (board of directors, committees and the chamber staff) have set to prepare the projects that will be unleashed this year to improve our businesses and community, I want to point out the excitement we all share. It stems from an inspiration for us all to reach new levels. Our teams continue to deliver results. It’s through our collective results that we will positively impact our economy and the many wonderful people and businesses that comprise our community.

All of our planning for 2013 has been driven by awareness of the need to deliver support to our businesses. We continue to look forward and anticipate the needs of our Federal Way businesses and the needs of our community.

So what has us excited for 2013?
• We will continue our strong focus on developing a strong local economy and meeting the needs of local businesses.
• Our Economic Forecast Breakfast on January 31st will kick of 2013 by highlighting the regional strategies that are building a strong Puget Sound. We will be looking ahead at the emerging business climate of Puget Sound and the anticipated growth for Federal Way.
• The Federal Way Chamber of Commerce has been a cornerstone for business and the community for 60 years. We will celebrate by throwing a party on April 5. We will recognize many accomplishments in business, leadership, changes within the city and the influence of great men and women who have paved the road to get us where we are today.
• We will host the Comcast Golf Classic in July at Twin Lakes Golf and Country Club. This annual event is an afternoon packed with golf, sunshine, networking and fun.
• We will maintain our position as the leading voice for local business and advocate for interests of business.
• We will continue to proudly showcase Federal Way as the best kept secret and a true gem here in Puget Sound and one of the best places to own and operate a business.

The year promises to be a great one, and we hope we can count on your support and involvement as we work together to accomplish our shared goals. Let’s make it a great year!

Shawn Slattery – Chairman, Board of Directors

Leadership for the 21st Century
Excerpt from Fast Company

New and different skills and competencies are needed to build a community in the 21st century and are based on the realities of the forces shaping our society. *Fundamental transformation has four basic dimensions: it is irreversible, it challenges traditional assumptions, it changes your identity, and it shifts the purpose of the organization.*

Leadership for the 21st century contains new competencies which include:
• **Future thinking:** The ability to anticipate events in the larger context of your business. For example, what would be the impact on your business if energy prices quadrupled?
• **New patterns of action:** Leaders have the ability to visualize alternative organizational structures and forms and also an understanding of the utility of using different forms in different situations.
• **Asking questions:** An ability to engage in critical thinking is the ability to know what the critical questions are.
• **Living out leadership:** Everyday living out the principles of leadership: integrity of action and living out high moral and ethical standards.
• **Spirituality and change:** They have appreciation of the principle of “stewardship” resources and the environment.
• **Transformation:** An understanding, and a sincere desire, for what is required to fundamentally change.
Auburn Youth Resources
Human Services – Youth Resources
Jim Blanchard – Trudy Ginther
816 F Street SE
Auburn, WA 98002
(253) 351-6059
ayr4kids.org

Auburn Youth Resources is a comprehensive social service agency providing community-based programs that include mental health counseling, homeless housing and outreach, substance abuse treatment and childcare and Head Start services. AYR has served the residents of South King County since 1972. AYR provides the only homeless youth outreach and youth substance abuse treatment programs in the city of Federal Way.

AYR believes that every young person should be given the opportunity to grow and progress to their fullest potential. Our dedicated staff utilizes best practice service models to provide professional services that allow young people to lead healthy productive lives.

Christian Faith School
Schools: Preschool-High School
Carmen Goers
33645 20th Ave So
Federal Way, WA 98003
(253) 945-2500
ChristianFaithSchool.com

Christian Faith School offers students, pre-K through 12 a quality academic program. Leading our region in diversity with students and staff the world over, we offer innovative education, and are constantly searching for and developing new, more effective ways of learning in today’s fast-paced world. There is an uncommon sense of freedom and confidence creating an atmosphere that is alive and vibrant. We are continually advancing in technology, offering courses for college credit, and preparing our students for higher education. Each year over 90% of CFS graduates continue with higher education. Please call and tour our campus.

Double D Financial Services, Inc
Accounting, CPA & Tax Services
30682 Military Road S.
Auburn, WA 98001
frontdesk@gfinancials.com
(253) 839-6989, (253) 839-7201 Fax
DoubleDFinancials.com

Double D Financial provides high quality Accounting, Tax and Financial services for Businesses and Individuals. The business was started in 1986, and as the community grew, so has Double D Financial. Our mission is to provide high quality services to our clients by adding value to their decision making process. Double D Financial’s menu of services include: Tax Preparation & Planning, Retirement Planning, Estate Planning, Accounting & Bookkeeping, IRS Audits & Collections, and *Financial Planning & Investments. *Securities offered through H.D. Vest Investment Services, Member SIPC Advisory Services offered through H.D. Vest Advisory Services. At Double D Financial we take the time to listen and truly understand the needs of our clients and act not just as accountants, but as trusted advisors.
New Members and Profiles

Matvey Construction, Inc
Construction – Foundation Structural Repair
Mei Roberson
3041 68th Ave SE
Mercer Island, WA 98040
(253) 737-9779
MatveyConstruction.com

Matvey Construction, INC., prides ourselves as Washington’s foundation and structural repair experts. After almost 20 years of experience with structural and foundation repairs, we’re continuing to expand our business. 2010 we added a material and fabrication shop in Auburn, and a brand new administrative and sales office in Tacoma with our main office located in Mercer Island. Our customers have appreciated our pricing, designs and organized and professional work environment we have created. From temporary structural stabilization to the repair of retaining walls, pin piles, helical piers and push piers whatever your need Matvey Construction INC. is ready to help. We service the greater Puget Sound areas, as well as all other surrounding areas.

Seasonal Shifts
Decorating
Kim Corby
Federal Way, WA 98003
(206) 650-4485
SeasonalShifts.com

We create seasonal, holiday, special occasion or event atmospheres of warmth, comfort and spirit for home or business. Decorating services are provided utilizing client’s decorations, those decorations supplemented by Seasonal Shifts materials or, a complete decorating package provided by Seasonal Shifts. Service includes delivery (as required) set up, take down and packing of decorations at the completion of the specified period.

Clients will save time and effort in creating the spirit of the occasion. Family, friends, business clients, associates and staff will enjoy the welcoming atmosphere of any home or business. Professional decorating is not limited to holidays or seasons, but any opportunity to showcase your home or business as a caring and organized entity. It projects who you are and what you are about.

Wellness Plus
Acupuncture & Chiropractic
Health & Wellness
Acupuncture/Chiropractic/Massage
Byeong (Bill) Hyun
1640 So 318th Pl, Ste. D
Federal Way, WA 98003
(253) 945-0500
DrHyun@msn.com

Wellness Plus Acupuncture & Chiropractic has practiced for 16 years in the Federal Way area.
We specialize in acupuncture treatment for Personal Injury, Headaches and Sinus, and Allergies.
We accept most major insurance such as BCBS, Regence, Aetna, Premera, Uniformed Medical Plan, L & I, etc.

Thank you to our
December Luncheon
Sponsor Valley Cities
Building healthy communities one person at a time.
Valley Cities is a community mental health center serving adults, children, youth and families in South King County. Services include Child & Family, Adult, Older Adult, Homeless Family, Substance Abuse and Veterans Services.
Visit Valleycities.com

Utilize the low cost advertising available through the Chamber in digital & print mediums to increase your business visibility and reach. These items are priced to be very cost effective compared to many other forms of advertising. Call 253-838-2605 for information.
Spotlight on Renewing Members

45+ Years
South King Fire & Rescue
(253) 946-7258
SouthKingFire.org

35+ Years
Lloyd Enterprises
(253) 874-6692
LloydEnterprisesInc.com

Albert & Slater Law Offices, PS
(253) 838-0678
ToughDivorces.com

25+ Years
Dutton Promotional Advertising
(253) 941-6266
DuttonGifts.com

Northshore Automotive & RV
(253) 838-9142
NorthshoreAutomotive.net

Stacy R Kanda, DDS, PS
(253) 661-2222
StacyKanda.com

Virginia Mason Medical Center
(253) 838-2400
VMMC.org

20-24 years
ESM Consulting Engineers
(253) 838-6113
ESMcivil.com

Boys & Girls Club of Federal Way
(253) 941-2722
fw-BGC.org

Orion Industries
253 946-4411, ext 7042
OrionQuality.com

Weyerhaeuser King County Aquatic Center
(206) 296-4444
MetroKC.gov/Parks

15-19 Years
Murnen Realty Advisors, LLC
(253) 874-8262
MurnenRealty.com

Cascade Regional Blood Services
(253) 945-7974
CRBS.net

Federal Way Education Association
(253) 838-8571
FederalWayEA.org

Great Harvest Bread Company
(253) 529-2177
GreatHarvestFederalWay.com

Les Schwab Tire Center
(253) 927-1159
LesSchwab.com

10-14 Years
Rotary Club of Federal Way
(253) 661-3404
ClubRunner.ca/FederalWay

Garden Terrace Alzheimer’s Center
(253) 661-2226
ICCA.com

Sylvan Learning Center
(253) 838-0507
Educate.com

Federal Way Young Life
(253) 946-5902
FederalWay.YoungLife.org

Sound Transit
(206) 398-5160
SoundTransit.org

DeVry University
(253) 943-2810
sea.DeVry.edu

Federal Way Lions Club
(253) 874-2599
FederalWayLions.org

Rhodes & Associates, PLLC
(253) 528-0808
RhodesCPA.com

Walmart Store #2571
(253) 941-9974
Walmart.com

5-9 Years
Azteca
(253) 839-6693
AztecaMex.com

Simply Fun
(253) 293-0909
KristenSerrato.SimplyFun.com

1-4 Years
Breast Diagnostic
(253) 839-8779
BreastDiagnostic.com

Copple Insurance Group
(253) 735-2778
CopplePro.com

Happy Anniversary!
Thank you to the businesses who continue to invest with the Federal Way Chamber of Commerce.

Strong Chambers make Stronger Businesses!
Washington State Scores High

~Published Report, ITIF, December 2012

The Information Technology and Innovation Foundation identified six states with regained employment levels enjoyed prior to the recession.

In the 2012 State New Economy Index, the authors say that for the United States to be more competitive, we must focus on competing on the basis of innovation and entrepreneurship and less on cost.

The index reviews 26 indicators, divided into five areas, to best capture the New Economy:

* Knowledge jobs
* Globalization
* Economic dynamism
* The digital economy
* Innovation capacity

Washington state, in third place, scores high due not only to its strength in software aviation, but also because of the entrepreneurial hotbed of activity that has developed in the Puget Sound region, and heavy use of digital technologies.

In the New Economy, innovative capacity is increasingly the driver of competitive success. To improve their economic fortunes, states’ old economy economic development policies must be adapted to the hyper-competitive New Economy, with states developing comprehensive “innovation strategies.” These strategies should focus on key policy areas including expand incentives and programs to spur win-win results that benefit both their state and the nation as a whole by investing in areas that promise long-term growth and innovation.

Indeed, all of the states, and perhaps most importantly, the federal government, need robust innovation strategies in order to compete in the New Economy.

Weyerhaeuser CEO to Lead Business Roundtable’s Housing Reform Initiative

~Washington Business

Weyerhaeuser President & CEO Daniel S. Fulton will lead Business Roundtable’s CEOs in a new effort to advance actionable solutions to reform housing policy and restore growth in the housing sector. “Housing, which accounts for 15 percent of U.S. GDP, is critical to economic growth and job creation,” said Fulton. “Getting housing policy right, particularly when it comes to housing finance, is the key to revitalizing the U.S. economy and creating greater security, prosperity and opportunity for American families.” The Business Roundtable is an association composed of CEOs from leading U.S. companies that advocate on public policy issues.

WashACE Launches New Website

~Washington Business

In September, the Washington Alliance for a Competitive Economy (WashACE) unveiled a new website (washace.com), filled with content and commentary about the State of Washington’s economy and competitiveness. WashACE is a coalition of the Washington Roundtable, Association of Washington Business, the Washington Research Council and Enterprise Washington, dedicated to promoting free enterprise and economic opportunity in Washington state. Be sure to visit the new site, “like” WashACE on Facebook, or follow WashACE on Twitter (@WashACE) for the latest economic news and research into our state’s economy.
Reach Your Potential Every Day

excerpt from Amber Rae for Fast Company

Becoming and staying productive isn’t about hard-to-follow programs. Start your new year out with simple steps used by high performance executives.

Here are some simple rituals to help you perform at your highest, which you can begin implementing right away:

1. Drink a glass of water when you wake up. Your body loses water while you sleep, so you’re naturally dehydrated in the morning. A glass of water when you wake helps start your day fresh.

2. Define your top 3. Every morning ask yourself “What are the top three most important tasks that I will complete today?” Prioritize your day accordingly and don’t stop until the Top 3 are complete. What’s your “Top 3” today?

3. The 50/10 Rule. Solo-task and do more by working in 50/10 increments. Work for 50 minutes on only one important task with 10 minute breaks in between. Then spend 10 minutes getting away from your desk, going outside, calling friends, meditating, or grabbing a glass of water.

4. Reflect daily. Bring closure to your day through 10 minutes of reflection. Ask yourself “What went well?” and “What needs improvement?” So… what went well today? How can you do more of it?

5. Give it a try! These simple rituals will help you up your game, taking your performance to the next level.

How To Plan A Print Marketing Campaign
Tips And Ideas

excerpt from Washington CEO Network

Internet marketing is the buzz of the news media and business world. Forrester Research predicts that online advertising expenditures will reach $77 billion by the year 2016, comprising 35% of overall ad spending. Yet despite the Internet’s explosive growth, print is still a great marketing tool for most businesses. After all, many consumers and businesses aren’t connected to the Internet 24/7, and even the most dedicated “wireheads” continue to read newspapers, magazines, and direct mail.

Print can leverage your Internet marketing efforts, and vice versa. Each medium reinforces the other, creating the same “double whammy” effect that Fortune 500 corporations build with television and print campaigns.

How can you squeeze the most value out of your advertising dollars?

Outsourcing vs In-House. You have four basic options when planning your print campaign: (1) Retain a full-service advertising agency, (2) Hire specialists as needed; (3) Do it yourself; (4) Mix and match

Your Audience And Goals. Before you can decide how to spend your budget, you need to know: (1) Who’s your audience? and (2) What do you hope to accomplish?

Are you trying to build awareness of your brand, get leads for your sales staff, or generate immediate sales? Once you answer this question, you can select an appropriate strategy.

For example:

- To build awareness, a strong graphic image and memorable headline are key.
- To obtain leads, you might want to offer a gift (“Free 200-page Widget Selection Guide”).

To generate sales, you need an irresistible price or other offer (“$1,000 rebate or 0% financing until January 1”).

A strong print marketing program is one of the most cost-effective ways to build your business. It can attract new prospects, cement relationships with customers, generate sales, and build awareness of your company and brand names. Best of all, you don’t need a huge budget to use print effectively—thanks in large part to today’s design and publishing tools.

Consider your ad placement in the Business News or chamber bimonthly publication reaching business owners and decision makers in south King county.
Social Business:
5 Trends to Watch for 2013 and Beyond
~Eric Savitz, Forbes Staff, Guest post written by Michael Idinopulos
excerpt from Forbes.com

Here are the 5 key trends in social business we foresee shaking things up in 2013:

**Mobile and Tablets Are No Longer an Afterthought:** Today’s new era of mobile and tablet-use is quickly exceeding desktop usage.

**Integrated Social Analytics:** Social analytics will become more critical than ever. Social analytics are still evolving, but are already providing the what, who and where within an organization and even amongst competitors.

**Integrated Ecosystems:** Social collaboration goes far beyond the company walls. Collaboration and information sharing is not just between co-workers to maximize productivity, but also amongst suppliers, partners, and customers.

**Total Employee Lifecycle Management:** Social is hitting HR in a major way. The goal must be an integrated experience in which the social mission furthers and benefits the quality of total employee lifecycle management.

**Embedded Employee Engagement Tools:** More companies will engage employees in collaborative tools, in an effort to manage behavior, user experience, and social business through a variety of applications, widgets, mobile.

Today’s employees use a wide selection of social networks to stay in touch. As younger employees continue to flock into the workforce in increasing numbers, it’s important to find the most efficient and effective way to engage them within standard business practices. Companies need to integrate social software into their daily flow of work.

Enterprise social software will no doubt continue to create a more engaged workforce that is actually getting work done instead of just talking about it. Social has become the one-stop shop for communications, learning, feedback, documentation and more.


---

My software never has bugs. It just develops random features.

---

How to boost your online visibility

Online visibility means people are looking at your website and watching your videos. We work with you to create interesting videos that people want to watch, and make use of current Google and YouTube “playbooks” guidelines to help maximize search rankings. Greater visibility means increased sales!

---

Ed Streit Productions
Online Marketing Videos

View samples here: EdStreitProductions.com

---

To go forward, you must backup
Nancy Jaenicke 2012 Community Volunteer Appreciation Recipient

Please join us on January 16, to honor Nancy Jaenicke. Nancy is the recipient of the 2012 Community Volunteer Appreciation Award for her dedication and devotion to our community. Nancy gives generously of her time, has a big heart, and cares deeply for those less fortunate. She has given to the community for a long period of time and with lasting significance.

The Community Volunteer Appreciation Award is given to an individual who has demonstrated exceptional commitment to Federal Way and seeks to make it a better place to live. The award honors individuals who exemplify leadership, dedication, and a commitment to improving the community. The accomplishments of all the nominees for the award are an inspiration to us all.

Nancy is a tireless volunteer and champion of the homeless. She has served the FUSION organization which provides transitional housing to homeless families for many years and most recently as vice president. She is currently serving Reach Out Federal Way as volunteer Program Coordinator and has been with the organization since its inception in 2008. Nancy retired from Weyerhaeuser several years ago and went from part-time volunteerism to full-time and now focuses most of her efforts with Reach Out.

Both organizations are centered around homelessness in Federal Way by providing tailored case management to meet the needs of each client with the goal of achieving self-sufficiency. This in turn strengthens the community. Support includes assistance with employment, housing, education, counseling, health care, medical and mental health needs.

Community Volunteer Appreciation Reception
Chamber Building Lobby
January 16, 2013
5:30-7:00 PM

Thank you to our Sponsors:
Omni Properties, Inc.
Federal Way Mirror.

Quickfacts.census.gov
Federal Way 2007

Total number of firms 6,419
Women-owned firms 29.2%
Asian-owned firms 17.6%
Other minority-owned firms 10.3%

Changing Lives Through Small Business

Washington Community Alliance for Self-Help (C.A.S.H.) provides the hands-on education, in-depth support, and access to capital needed to launch and grow successful small enterprises. Since 1995, over 1,320 businesses have been started or expanded and more than $839,000 in microloans have been made.

C.A.S.H is a non-profit organization that focuses on serving those for whom traditional business development services are out of reach: low-income individuals, women, and minority populations. They are committed to the growth of small businesses, stronger communities, and brighter futures throughout the Puget Sound region and beyond.

SBA Unveils New Learning Portal for Small Businesses & Entrepreneurs

by Michael Chodos, Small Business Admin Official

The learning center is a redesigned, online learning portal for small business entrepreneurs. It has a streamlined, searchable catalog of small business educational resources including self-paced courses, videos and web sessions. The resources may be sorted by topic, making it easier to quickly locate helpful information. For instance, if you want to take a course on how to write your business plan, the learning center is a one-stop destination to find the course as well as other supporting content.

We know that your time is precious, and the Learning Center’s design significantly reduces the number of site pages that users have to visit to find a video or online course.

Visit the Learning Center at http://www.sba.gov/sba-learning-center

- Information available everywhere at any time for small business entrepreneurs
- Improved navigation that gives users one-click access to small business courses, videos or web chat sessions
- A quick snapshot of each form of media, including a brief description and system requirements
- Free online courses on topics such as How to Write a Business Plan, Essential Guide to Starting Your Own Business for Young Entrepreneurs, Government Contracting 101, Green Business Opportunities and Encore Entrepreneurs: An Introduction to Starting Your Own Business
- Recommended courses, videos or web sessions based on selections that the user makes while navigating

Business After

Our BAHs are anything but stuffy with great food and drinks, unusual locations, and friendly, outgoing people from the community and local businesses.

You'll get to know fellow business leaders and owners who want to know you as well. Starting and growing business relationships is what these gatherings are all about. Join us and see why our events are unique… and don't forget your business cards!

Tip: Regular attendance at events helps puts a “face to a name” and allows you to build personal credibility among members who are already active. Regularly attending chamber events is another way to forge business relationships while also learning more about the region.

Why become a Chamber Ambassador?

Ambassadors gain business exposure by being the first to meet and greet Chamber members and community leaders. The events and meetings keep you in-the-know for current happenings in the Chamber and the Community.

To learn more about becoming a Chamber Ambassador, contact Cindy Ducich at 253-632-2312.

Congratulations!

Tammy Dziak

December 2012

Ambassador of the Month
Ribbon-Cutting Ceremonies

Your Federal Way Chamber of Commerce conducts Ribbon-Cutting Ceremonies. We bring the official photographer, official scissors, invite elected officials, and of course, bring the ribbon. Celebrate your grand opening, anniversary, expansion, or a new location with a ribbon-cutting ceremony.

Kickoff a grand opening of your business by contacting Deborah Davidek at 253-838-2605 x103

Attend the next Grand Opening and Ribbon-Cutting Ceremony

Hobby Lobby Grand Opening
March 4, 8:45—11:00 AM
Ribbon Cutting at 9:00 AM, doors to open immediately following.
35020 Enchanted Parkway S
Federal Way 98003
Snacks and drinks to be served.

Promote, Promote, Promote Your New Business!

When consumers know that a small business is a member of the chamber of commerce, they are 49 percent more likely to think favorably of it and 80 percent more likely to purchase goods or services from the company in the future.

(Source: The Schapiro Group, Inc.)

Are you working on your 2013 Marketing Plan?
Start with a solid strategy and a great target audience!

Advertise in the Business News
253-838-2605
We invite you to join a team of over 100 caring adults by being a part of Communities In Schools of Federal Way’s mentoring program. While we currently have over 115 students in the Federal Way Public Schools that meet one-to-one with their mentor once a week, we do have another 30 on the waiting list. That number may seem large, but we know that it means that there is value to having a mentor – school staff continue to refer students to be paired with a mentor because they know that mentoring works!

Mentoring isn’t tutoring or counseling, it’s really about building a lasting friendship and providing the support, guidance and encouragement that a student needs in order to be successful. Our mentees range anywhere from 5th – 12th grade and we currently have matches in 16 schools in Federal Way Public Schools. Mentoring happen during the regular school day, but we can plan your mentoring session around your scheduling needs, so it can easily fit into your lunch break or another time during your work day. We also provide initial training and continuous support after being matched to ensure that both you and your mentee will be getting the most out of the relationship.

We have some upcoming New Mentor Trainings that are open to anyone interested in becoming a mentor:

- **Tuesday, Jan. 8th, 2013 from 12:00 – 1:30pm**
- **Wednesday, Jan. 9th from 5:30 – 7:00pm**
- **Wednesday, Feb. 6th, 2013 from 5:30 – 7:00pm**
- **Thursday, Feb. 7th, 2013 from 12:00 – 1:30pm**

Only one is required for participation in our program and all of them will be held in the Chamber of Commerce conference room, located at 31919 1st Ave South, Suite 202 in Federal Way. To RSVP or for more information about how you can make an impact in a student’s life with just one hour a week, please contact:

**Communities In Schools of Federal Way**
**Mentor Program Coordinator – Jennifer Youngblood**
(253) 528-0847
jennifery@federalwaychamber.com
We are making Federal Way a great place for you in 2013

Applications for our 2013-14 Adult & Youth Leadership Programs open soon - advancingleadership.org

Advancing Leadership
“Building a better community”

Leadership development for adults and teens that transforms our community.

Premier funding partners: